

THE MERCURY GROUP FOCUSES ON CORE STRENGTHS

Single Source Provider of Video, Voice, Data Communications Connectivity - a Strategic Business Need

Bridgeport, CT (February 7, 2006) – The Mercury Group ('TMG'), a 25 year veteran organization of structured cabling, fiber engineering for commercial buildings, schools and government clients such as General Electric, Sikorsky Aircraft, Connecticut State University System, Gartner Group, Price Waterhouse and many other New England clients, has restructured its business practice areas to provide virtually any type communications connectivity between video, voice and data – cable, fiber or wireless.

“High quality connectivity solutions that can be designed for future flexibility and growth require an ongoing investment in skills and technology not always appropriate for in-house operations teams” said Wayne Browning, President and Founder of The Mercury Group. “Although over the company’s history we had the ability to spread into other related areas such LAN/WAN monitoring and other data communication services, our clients clearly wanted to see core expertise while maintaining cost-effectiveness in the complex area of communications connectivity that is so vital to their business growth”.

In collaboration with new Company Advisor, John Polo, former senior information technology and business executive for worldwide enterprise organizations such as Perkin-Elmer, Kraft Foods and consulting firm Gartner Group, TMG has expanded its investment in the full life cycle of video, voice and data connectivity for every type building, campus or business application. Building on the company’s core strengths in maintaining a full-time employee team of certified and licensed technicians and design engineers, TMG has aligned its sales and delivery model to match the common needs of its clients – installation, ongoing maintenance, professional services and specialized solutions. New to the offerings are Discovery Assessments, Infrastructure Certification, Design & Technology services where TMG’s Design & Technology engineers can help clients proactively ensure current and new business applications growth corresponds with connectivity and communication needs. “As with everything related to technology and services, specialization requires more costly in-house resources. These new services allow organizations to have external experts review any short or longer-term business needs applying the latest technology and best practices so that when projects are done, the best and most cost effective solutions can be used”, said Polo.

TMG has launched a new web site that describes these full life cycle services in the business situations most commonly facing a prospective or long-term company client. Understanding that technology and best practices are constantly changing, TMG has a core team of Design and Project Engineers specifically tasked with keeping abreast of new technology, standards and certification requirements that ensure the predictable return from these vital business connectivity investments whenever they can be made.

The new web site clearly illustrates TMG’s ongoing commitment and expertise in being a Single Source Provider of video, voice or data connectivity total solution needs.

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The Mercury Group is a certified BICSI Premier “connectivity contractor” providing installation services for building communications system for end users, equipment manufacturers, electrical and general contractors. We specialize in virtually any type of communication connectivity between video, voice or data – cable, fiber or wireless.

With over 25 years of experience, The Mercury Group is among the most knowledgeable and professional contractors in North America capable of performing a wide range of installation, ongoing maintenance, professional consulting services and product implements for customer, both large and small, in commercial and institutional sectors. For more information, visit www.mercury-group.com.

For Immediate Release
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